



**Model Number : T3715D (NTSC)**

APT's T3715D is a state-of-the-art 37" widescreen HDTV, and that have a 16:9 aspect ratio, HDTV resolution of 1920x1080 and breathtaking color purity. The 37" provides high levels of brightness ( $550 \text{ cd/m}^2$ ), an 800:1 contrast ratio, and wide viewing angles ( $170^\circ \times 170^\circ$ ). The T3715D also included card reader which allow you to access and see the images and videos without any time and place limitation.



## APT 37" LCD TV Model Marketing Specification

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T3715D		
Function	Description	Remarks
<b>LCD Module</b>	• Active Area: 819.36mm x 460.89 mm	
	• Aspect Ratio: 16:9	
	• Viewing angles(typ.): 170°(H) / 170°(V)	
	• Brightness: 550 nits (Typ. @ Center)	
	• Contrast Ratio(typ.): 800:1 (typ.)	
	• Response time(typ.): 8ms (gray to gray)	
	• Display Color: 16.7M(R/G/B 8 bits)	

### Terminal I/O, Operation Key :

Location	Description	Q'ty	Remark
<b>Control Panel</b>	• Power(On/Off)	1	
	• Source select (TV / Video)	1	
	• Menu Operation	1	
	• Channel Up	1	
	• Channel Down	1	
	• Volume +	1	
	• Volume -	1	
	• IR Receiver	1	
<b>Terminal I/O</b>	• AC power switch	1	
	• PC (RGB + Audio in)	1	
	• Earphone Output (3.5mm jack)	1	
	• HDMI	1	
	• RS232 (For software download only)	1	
	• S-Video + CVBS + Audio R/L in	2	
	• CVBS + Audio R/L out	1	
	• Component Video + Audio R/L in	2	
	• Card reader (support CF, Micro-driver, SD,MMC,MS)	1 (Option)	
	• NTSC( F type for VHF/UHF/CATV)	1	
	• ATSC(with S/P-DIF output ) (USA only)	1 (Option)	
	• DVB-T(with S/P-DIF output ) (Taiwan only)	1 (Option)	

Function	Description	Remarks
<b>Accessories</b>	• Composite AV cable ( Video & Audio)	
	• 1.8mpower cord	
	• Remote control + AAA battery x 2pcs	

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	<p>User's Manual</p> <ul style="list-style-type: none"><li>⇒ <b>US Region:</b> English, French, Spanish</li><li>⇒ <b>Taiwan Region:</b> English, Traditional Chinese</li></ul>	
<b>Compatibility</b>	<p><b>PC/VGA:</b></p> <ul style="list-style-type: none"><li>• SXGA (1280x1024@60Hz)</li><li>• XGA (1024x768@60; 70;75Hz)</li><li>• SVGA (800x600 @56; 60; 70; 75Hz)</li><li>• VGA (640x480 @60; 72; 75Hz)</li></ul> <p><b>Video :</b></p> <ul style="list-style-type: none"><li>• 480i/ 480p/ 720p/ 1080i</li></ul>	
<b>Feature</b>	<ul style="list-style-type: none"><li>• OSD language :<ul style="list-style-type: none"><li>⇒ <b>US Region:</b> English / French / Spanish</li><li>⇒ <b>Taiwan Region:</b> English / Traditional Chinese</li></ul></li><li>• Picture in picture</li><li>• Freeze Image</li><li>• 3D Comb Filter</li><li>• DLTI (Digital Luminance Transient Improvement)</li><li>• 3:2 / 2:2 Pull down recovery</li><li>• DCTI (Digital Chroma Transient Improvement)</li><li>• Digital Noise Reduction (DNR)</li><li>• 3 levels of color temp.</li><li>• Sleep Timer</li><li>• Previous channel</li><li>• Favorite Channels</li><li>• Picture Mode</li><li>• Gamma Corrector</li><li>• V-Chip ( USA only )</li><li>• Closed Caption ( USA only )</li><li>• Card Reader Browser: JPEG,M-JPEG,AVI,MPEG-1 ( Option )</li><li>• Surround audio effect: SRS WOW</li></ul>	
<b>Speaker</b>	<ul style="list-style-type: none"><li>• Speaker Output (watts/ch.): 8 W (R/L)</li></ul>	
<b>Reliability Criteria</b>	<ul style="list-style-type: none"><li>• packaged drop test</li><li>• Vibration / shock test</li><li>• 96 hrs aging test with 100% confidence level</li><li>• ESD(Air / Contact Discharge): 8KV By Air Discharge &amp; 4 KV By Contact Discharge</li></ul>	
<b>Power</b>	<ul style="list-style-type: none"><li>• Power Consumption : Operation 265W, Standby&lt;5W</li></ul>	

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\*Specification & Design are subject to change without any prior notice.

\*APT Confidential



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	<ul style="list-style-type: none"><li>Input: 100 - 240 V AC</li></ul>
<b>Regulation</b>	<ul style="list-style-type: none"><li>EMC : FCC(Class B), CE, BSMI, UL/cUL, CB, TUV,CNS</li></ul>

## Dimension / Loading Quantity :

Carton size (mm)	System dimension	N.W(kg)	G.W(kg)	Q'ty / 40' container	Q'ty / 20' container
TBD	TBD	TBD	TBD	TBD	TBD

## Ordering Information:

### T3715D 37" LCD TV

#### Accessories Included:

- 1.8m power cord
- Remote control + AAA battery x 2pcs
- Composite AV cable ( Video & Audio)
- User's Manual(Please specify language list one)
  - ⇒ **US Region:**  
English, French, Spanish
  - ⇒ **Taiwan Region:**  
English, Traditional Chinese

#### Options:

1. Warranty
2. Digital Tuner
3. Wall Mount Kit
4. Card Reader