



How ADUSA Connect and Fun at Work Day Are Bringing Associates Together

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At Ahold Delhaize USA, connection is central to how we work. Whether associates are collaborating in the office, supporting the brands or staying informed across locations, strong relationships help create a workplace where people feel engaged, included and connected to the work happening around them.

As the workforce continues to evolve, Ahold Delhaize USA is finding new ways to bring associates together through both in-person experiences and digital tools. From Fun at Work Day activities to the launch of ADUSA Connect, these efforts are helping associates build relationships, access information and feel more connected across the organization.

Bringing Associates Together for Fun at Work Day

Throughout the year, associates come together for meetings, collaboration sessions and team celebrations. Fun at Work Day offered a chance to step away from daily routines and spend time with colleagues in a more informal, relationship-building setting.

This year's celebration included activities designed to encourage teamwork, camaraderie and shared experiences. Whether participating in games, friendly competitions or group activities, associates had opportunities to connect with colleagues they see every day and meet others from across the organization.

Moments like Fun at Work Day help reinforce that workplace culture is built through everyday interactions. These shared experiences strengthen relationships, support collaboration and create a sense of belonging that extends beyond a single day.

Building Digital Connections Through ADUSA Connect

The launch of ADUSA Connect marks another step forward in how Ahold Delhaize USA communicates with and engages associates. Designed to provide a more seamless experience, the app gives associates easier access to company news, updates, resources and information that matters to them.

Beyond delivering information, ADUSA Connect creates another way for associates to stay engaged with what's happening across the organization. The app helps associates learn about important initiatives, access timely updates and feel more connected to the broader work taking place across Ahold Delhaize USA.

"Connection is about making sure associates feel informed, included and part of something larger," said Christy Phillips-Brown, Vice President of Communications for Ahold Delhaize USA. "Whether through moments that bring people together in person or tools that make information easier to

access, we're continuing to create a more connected associate experience."

Stronger Connections to Grow Together

Connection happens in many ways. Sometimes it comes through a shared laugh during a team activity. Other times, it comes through a timely update delivered directly to an associate's mobile device.

By investing in both in-person experiences and digital solutions, Ahold Delhaize USA is creating more opportunities for associates to stay connected to one another and to the organization. These efforts help strengthen culture, support collaboration and reinforce the shared purpose that helps us grow together.

